



CENTRE for
SUSTAINABLE
HEALTHCARE
inspire • empower • transform



December, 2020

Centre for Sustainable Healthcare is recruiting

Green Space for Health Outreach Officer

Fulltime – February 2021 (or asap thereafter) – March 2022 with potential to extend. Salary: £32,000 pa (plus contributory pension).

The Centre for Sustainable Healthcare inspires and empowers people to transform healthcare for a sustainable future. We collaborate with partners inside and outside healthcare to engage professionals, patients and the wider community in understanding the connections between health and environment, and to reduce healthcare's resource footprint.

Our Green Space for Health Programme helps to realise the value of green space for physical and mental health, both at healthcare sites and in the wider community. We support and encourage NHS sites in developing their green space for the benefit of patients, staff and communities, while also improving biodiversity and combatting climate change. This can mean planting trees, creating therapeutic gardens, vegetable gardens, orchards, meadow areas and outdoor trails, and offering outdoor wellbeing activities. To find out more about our green space projects, see <http://sustainablehealthcare.org.uk/what-we-do/green-space-and-health>

With new funding from the Government's Green Recovery Challenge Fund, our Green Space Outreach Officer will build the reach and influence of our Green Space for Health Programme, with a particular focus on expanding the NHS Forest – by engaging NHS Trusts in planting trees on or near their sites. The Green Recovery Challenge Fund is funded by Defra and is being delivered by The National Lottery Heritage Fund in partnership with Natural England and the Environment Agency.

Working with a friendly and dynamic team, you will use your skills in outreach and engagement and your knowledge of conservation and ecology to inspire and empower green space activity, and tree planting especially, at NHS sites across the country. We have thousands of trees to plant and a network of sites with an interest in making the most of their green space. We are looking for someone who is effective in engaging others, including by phone, with excellent verbal and written communication skills, a good understanding of biodiversity, conservation and nature recovery, a strong commitment to climate action and the ability to get things done.

Your role will involve a range of activities, including approaching and liaising with health trusts and tree suppliers to facilitate tree planting; advising on the organisation of tree planting events; monitoring and reporting on tree planting to track the expansion of the NHS Forest, including database development and management; gathering information about Trusts' green space activities, needs and interests; producing inspiring case studies and other supporting advice and information to help Trusts in developing the potential of their green space. You will work with the Engagement and Communications Officer and the Programme Director to redevelop and relaunch the programme's website; develop and run a national conference and award scheme and produce the programme's newsletter. Through your role you will expand a vibrant network for good practice and communicate the programme and its aims to a variety of audiences, including via our Green Space and Health training days for health professionals.

The Centre for Sustainable Healthcare is a registered charity based in Oxford and has been working since 2008 to help the NHS reduce its carbon footprint. The team draws on knowledge and experience from public health, clinical practice, environmental consultancy, research and public policy to develop methodologies and metrics to transform models of care. We provide strategic input and consultancy to national and local programmes.

Job Specification

As Green Space for Health Outreach Officer you will:

1. Organise and deliver an outreach and engagement programme to facilitate tree planting at NHS sites and expand the NHS Forest, including liaising with NHS Trusts and tree suppliers to arrange delivery of young trees for planting.
2. Advise Trusts on all aspects of their tree planting, including running tree planting events with volunteers.
3. Engage with and collect information from Trusts about their green space activities, including their interests, needs and priorities.
4. Monitor and report on progress in tree planting activities, our tree sponsorship scheme and other green space project activities, including database development and maintenance.
5. Provide advice and information to support Trusts in promoting biodiversity and sustainability and in making the most of green space for the benefit of patients, staff and communities.
6. Research and write good practice materials, how-to guides and blogs to support green space activities at NHS sites.
7. Working with the Engagement and Communications Officer and Programme Director, redevelop and relaunch the project website.
8. Working with the Engagement and Communications Officer, produce the project newsletter.
9. Working with the Engagement and Communications Officer, plan, promote and run the annual NHS Forest conference and award scheme for NHS sites.
10. Contribute to publicity and communication for the programme, including its social media, web updates and press releases.
11. Organise events, seminars and meetings, devise and run workshops and present at conferences and events.

12. Work in partnership to develop the Green Space for Health Programme and the NHS Forest, for example, visiting NHS sites and motivating them to be involved.
13. Research and review relevant documents, write literature reviews and contribute to policy development.
14. Contribute to the future development of the Green Space for Health programme.
15. Contribute to supervising and mentoring an apprentice.

Person Specification

Essential

- Evidence of ability to organise and manage own work
- Excellent written and verbal communication skills
- Evidence of ability to work with visual materials for websites and social media
- Good at purposeful networking and relationship-building
- Good at devising and running community engagement activities and events
- Good at project development, co-ordination and record-keeping, with strong organisational skills
- Good at innovation and problem-solving
- Relevant background in ecology/conservation
- Experience in managing and maintaining databases
- Ability to understand, synthesise and communicate findings from relevant research literature
- Enthusiasm for improving the environmental sustainability of health services
- IT skills - proficiency in: word processing and databases/spread-sheets; use of email, online discussion fora, blogs.

Desirable

- Relevant experience of purposeful networking and of leading or managing community engagement/outreach activities
- Relevant experience in communications e.g. website design and development, producing web materials, newsletter production, video editing
- Relevant experience in woodland management/horticulture/conservation
- Relevant experience in event organisation
- Experience in training or teaching
- Experience of working in or with health or social care
- Demonstrated previous commitment to environmental sustainability.

Location

The role will require some travel within the UK for NHS site visits, meetings and conferences. We encourage the use of sustainable travel wherever feasible.

CSH is based in Oxford, UK. Staff are currently working from home. We hope to return to an office in 2021, for at least some of the time, but remote working arrangements can be considered.

To apply please email your CV and a cover letter, explaining how your skills and experience match this role, to info@sustainablehealthcare.org.uk

If you are interested in applying for more than one of the roles we have advertised for this programme, please apply separately.

- Proposed start date February or asap thereafter
- Interviews will be online on 20th January 2021

For any questions please contact info@sustainablehealthcare.org.uk